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Bring customers and vendors together

The only online marketplace natively built on
Salesforce Commerce and Experience Cloud
platforms



WHY SHOULD YOU CARE ABOUT BUILDING YOUR OWN MARKETPLACE?



With increased adoption of e-commerce, customers are looking for options to purchase products and services online instead of at physical stores.

To be competitive online, one must offer a large variety of products and services, so that the customer can fulfill as many of their needs as possible in a single place, without having to order from multiple sites.

A marketplace with multiple vendors offers a solution to this need.

WHAT'S IN IT FOR YOU?

Benefits

TealKart Marketplace helps your business increase its commercial offering, without taking on inventory holding costs, or the market risks of the products and services.



Launch your **own online marketplace**, fast and cost effectively.



Increase your **product assortment** risk-free.



Get **insightful data** on customer purchases.



Stay **competitive** in a digital market.



Keep your **customers happy** with increased product availability.



HOW DO YOU GET STARTED?

TealKart Marketplace

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TealKart Marketplace, developed by OSF Digital, leverages the capabilities of **Salesforce Commerce Cloud**, **Salesforce Experience Cloud**, and **Salesforce Sales Cloud** for merchants that want to grow commercial visibility.

With TealKart Marketplace, you can create a portal that enables vendors to sell their products on the marketplace, add product variations, add product promotions, fulfil orders, and check out sales KPIs, all while having the needed resources to stay in control.

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FEATURES



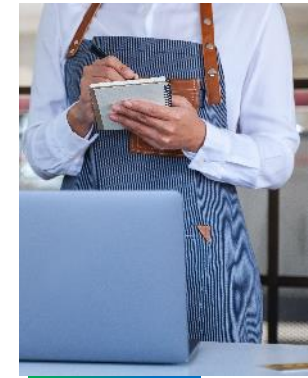
Marketplace Storefront

- ✓ View Vendor's Page
- ✓ View Vendor's Products
- ✓ Search Vendor's Products
- ✓ Add Products to Cart
- ✓ Place Orders
- ✓ Pay Using Credit Card
- ✓ Track Orders
- ✓ Leave Ratings and Reviews
- ✓ Ask for a Refund



Administrative Portal

- ✓ Enable/Disable Vendor Accounts
- ✓ Approve/Reject Vendor Products
- ✓ Set up Vendor Payouts
- ✓ Manage Refunds
- ✓ View Vendor Orders
- ✓ View Vendor Reports



Vendor Portal

- ✓ Create Account
- ✓ Update Vendor Info
- ✓ Bulk Product Import
- ✓ Add/Edit Products
- ✓ Manage Inventory
- ✓ Manage Prices
- ✓ Manage Orders
- ✓ View Sales Reports

WHY CHOOSE TEALKART MARKETPLACE TO GROW COMMERCIAL VISIBILITY?



Go to market fast and at a lower cost

Use this feature-rich, cost-efficient solution to launch your own marketplace. A faster time to market equals a **lower cost** to you.



Increase product assortment

Offer customers the option to buy complementing partner products from a single place, without the risks of merchandising, buying, warehousing, and shipping. Think **risk-free product expansion**.



Make data-based decisions

Identify customers' likes and dislikes based on analytics and reviews. Analyze this data before investing in **in-store product expansion**.

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THANK YOU!

Schedule a Live Demo with one of our experts at contact@osf.digital or by filling in the form on our [website](#).