

OSF | DIGITAL

QuickStart  GROCERY

Quick Start Commerce Solution for the Grocery Industry

Empowering grocers to adapt to customer needs
and launch an online grocery store in just 4 weeks



WHY SHOULD YOU CARE ABOUT DEVELOPING YOUR OWN ONLINE GROCERY STORE?

As customer behavior changes, there is **only one way to catch up on long- predicted ecommerce trends to meet needs quickly**: Grocers need to consolidate their processes—with a robust but straightforward **ecommerce solution** to meet the needs of today, and the future your customers demand.



Launching an online store quickly keeps pace with fast-changing consumer behavior while taking advantage of a new distribution and revenue channel. Our **Quick Start Grocery for Salesforce Commerce Cloud**, allows you to start selling groceries and essential products online DTC in just **4 weeks**.

WHAT'S IN IT FOR YOU?

Solution Benefits

Quick Start Grocery helps grocery retailers to:

1

Open a new revenue and distribution channel to sell online essential products, such as groceries.

2

Support and nurture a new grocery shopping behavior, by opening a digital channel.

3

Reach a new customer base, those who prefer to save time and shop for their groceries online.

4

Offer shoppers an easy grocery buying experience with the option to pick-up their order in store or get it delivered at home.

5

Use the power of digital transformation across all stores to analyze and understand how and when to engage with consumers.



HOW DO YOU GET STARTED?

Quick Start Grocery

LAUNCH A GROCERY ONLINE STORE IN JUST 4 WEEKS

OSF Digital's **Quick Start Grocery** is an out-of-the-box commerce solution, designed specifically for grocery retailers that sell groceries and other essential products **through physical stores only**.

This innovative solution, powered by **Salesforce Commerce Cloud**, was developed for grocery brands that want to adapt to their customer's behavior and launch a new distribution and revenue channel in **just 4 weeks**.



SOLUTION FEATURES

- ✓ Pick-up from Store
- ✓ Home Delivery
- ✓ Enhanced Product Descriptions
- ✓ Store Locator
- ✓ Rich multi-level Menu
- ✓ Minimum Order Value
- ✓ Quantity Limitation
- ✓ Bagging Fees
- ✓ Scheduled Pick Up
- ✓ Order Instructions
- ✓ Storefront Branded Theme
- ✓ Responsive Designs Web & Mobile
- ✓ Wishlist
- ✓ Add to cart from Search Suggestions
- ✓ Adjust Quantity from PDP / Mini Cart
- ✓ Store Associate App – for Order Fulfillment
- ✓ Tax Support
- ✓ URL Redirects
- ✓ Search Engine Optimization
- ✓ Payment Service Provider
- ✓ Standard Built-in Tagging Plan
- ✓ All SF B2C Standard Promotions
- ✓ Salesforce Lightning OMS
- ✓ Transactional Emails
- ✓ Cart and Checkout
- ✓ Content Scheduling

STOREFRONT AS A SERVICE

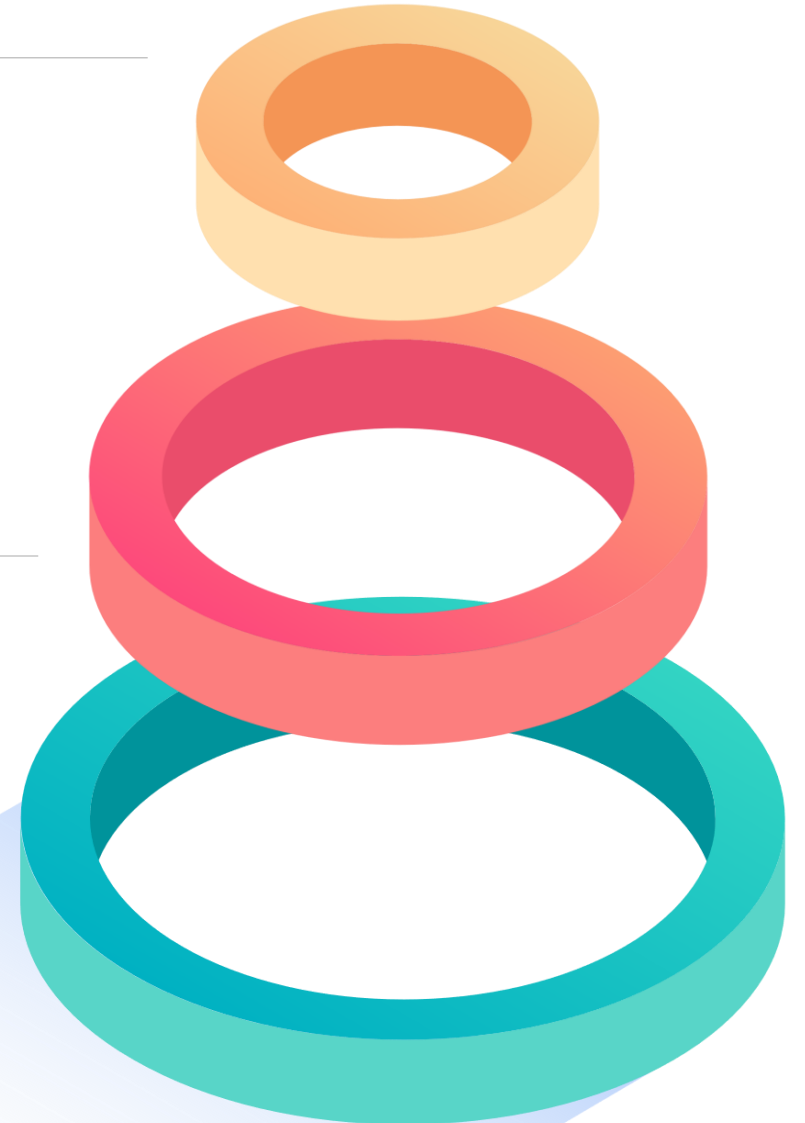
3 MONTHS

- ✓ Can Start anytime After Solution Install
- ✓ eShop Improvement (New Assets, Template Updates)
- ✓ Products, Inventory, and Promotion maintenance
- ✓ Order Monitoring and Support
- ✓ Content and Merchandising Updates
- ✓ Store Associate Accounts Management

SOLUTION INSTALL

4 WEEKS

- ✓ 4 Weeks Delivery from Project Kick-off
- ✓ Remote Workshops to Prepare Customer Deliverables
- ✓ UI Setup
- ✓ Content Configuration
- ✓ Promotion Configuration
- ✓ Pre-configured Product Catalogue Setup 500 SKUs
- ✓ Pre-configured Promotions
- ✓ Setup stores (up to 35 locations)
- ✓ Order Management Process Setup
- ✓ Analytics, Payments, Taxes, Shipping/ Tables/ Methods Setup
- ✓ Setup Store Associate Accounts and Training



WHY CHOOSE QUICK START GROCERY TO BUILD YOUR ONLINE STORE?

Launch a Grocery Online Store in just 4 Weeks



GO TO MARKET QUICKLY

Deploy an online supermarket fast and start selling groceries to your clients **in just 4 weeks.**



ADAPT TO CONSUMER NEEDS

Reach a new customer base by selling **online** – where customers are shopping right now.



EASY GROCERY SHOPPING EXPERIENCE

Offer shoppers an easy grocery buying experience with the option to **pick-up their order in store** or get it **delivered at home.**



STAY AHEAD OF THE COMPETITION

Capture **market share** and **gain competitive advantage** over companies that sell through offline channels only.

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THANK YOU!

Schedule a Live Demo:
contact@osf.digital

