OSF | DIGITAL

QuickStart
SUBSCRIPTION
COMMERCE
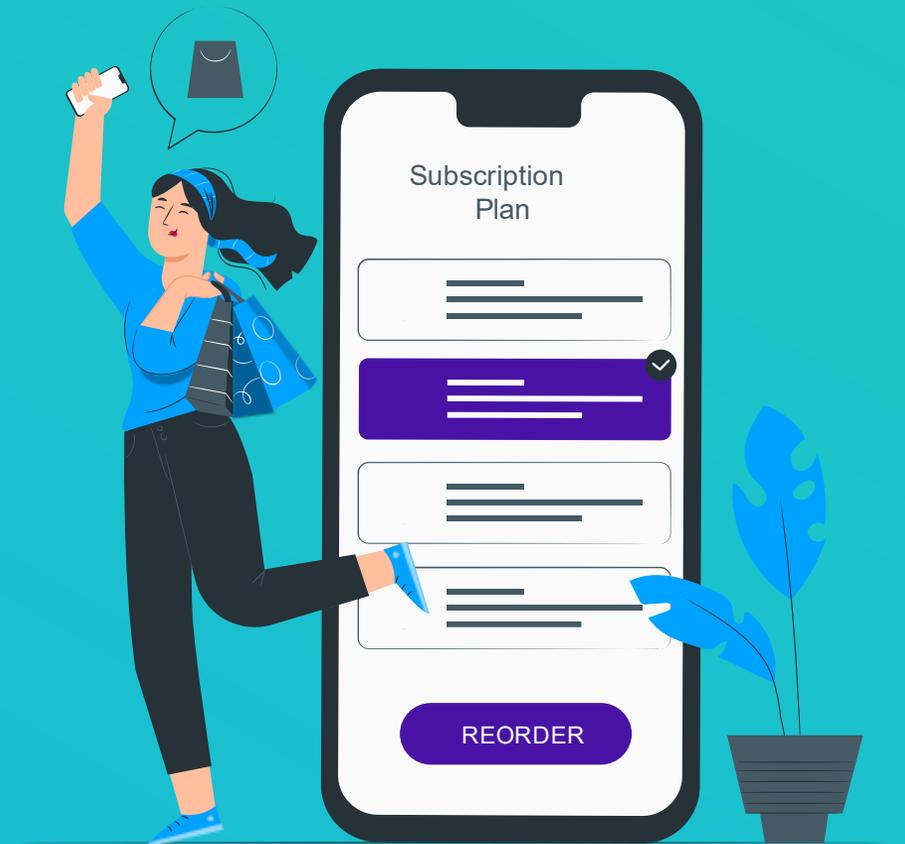
Quick Start Subscription Commerce

Empowering brands to offer their customers a
subscription option - in just 3 weeks

Subscription
Plan

REORDER

WHY SHOULD YOU CARE ABOUT ENABLING A SUBSCRIPTION OPTION FOR YOUR CONSUMER GOODS PRODUCTS?

Subscriptions are an increasingly common way to buy products and services online. Although streaming-media subscriptions have been popular for some time, **shoppers are now also turning to subscriptions for consumer goods products.***

If you want timely innovation, you're in the right place.
OSF Digital - a **trusted system integrator and Salesforce Platinum Partner**
can integrate Salesforce Commerce Cloud and Ordergroove quickly and efficiently for you to offer subscriptions in just 3 weeks.

WHAT'S IN IT FOR YOU?

Solution Benefits

Quick Start Subscription Commerce helps brands to:

1
Develop a profitable recurring revenue stream by implementing a subscription system, powered by Ordergroove

2
Respond to customer demands, as research shows shoppers are now also turning to subscriptions for consumer goods

3
Offer an easy and time-saving option for your customers to shop

4
Create loyal customers and positive brand sentiment by offering your customers a way to save money through replenishment orders

5
Go live with subscription functionality for your Salesforce Commerce Cloud-based store - in just 3 weeks

Subscription Plan

START OFFERING A SUBSCRIPTION OPTION IN JUST 3 WEEKS

By implementing **Quick Start Subscription Commerce,** you can integrate your Salesforce Commerce cloud-based store with Ordergroove's replenishment system, and start running a subscription program in just 3 weeks.

Quick Start Subscription Commerce is an innovative solution, developed by **OSF Digital**, and powered **by Salesforce Commerce Cloud**, which allows shoppers to subscribe to recurring orders of their favorite and frequently purchased items, such as hygiene products, vitamins, and food.

QuickStart
SUBSCRIPTION
COMMERCE

SOLUTION FEATURES

- ✓ Product & product bundle subscriptions
- ✓ Product configurations
- ✓ Subscription frequencies
- ✓ Subscription promotions
- ✓ Subscription enrolment
- ✓ Instant upsell
- ✓ Transactional emails
- ✓ Subscriber management
- ✓ Merchant management
- ✓ Anticipate AI
- ✓ Out-of-stock management

- ✓ Inventory forecast
- ✓ Automated retry of failed payments
- ✓ Reporting dashboard & export
- ✓ Placement times setup
- ✓ Shipping flat rate calculation
- ✓ Tax support
- ✓ URL redirects
- ✓ Search Engine Optimization
- ✓ Payment service provider
- ✓ Standard built-in tagging plan

- ✓ All SF B2C standard promotions
- ✓ Order Management System
- ✓ Cart and Checkout
- ✓ All Einstein AI standard features
- ✓ Content scheduling

ordergroove

CyberSource®

adyen

Avalara

PROCESS AS A SERVICE

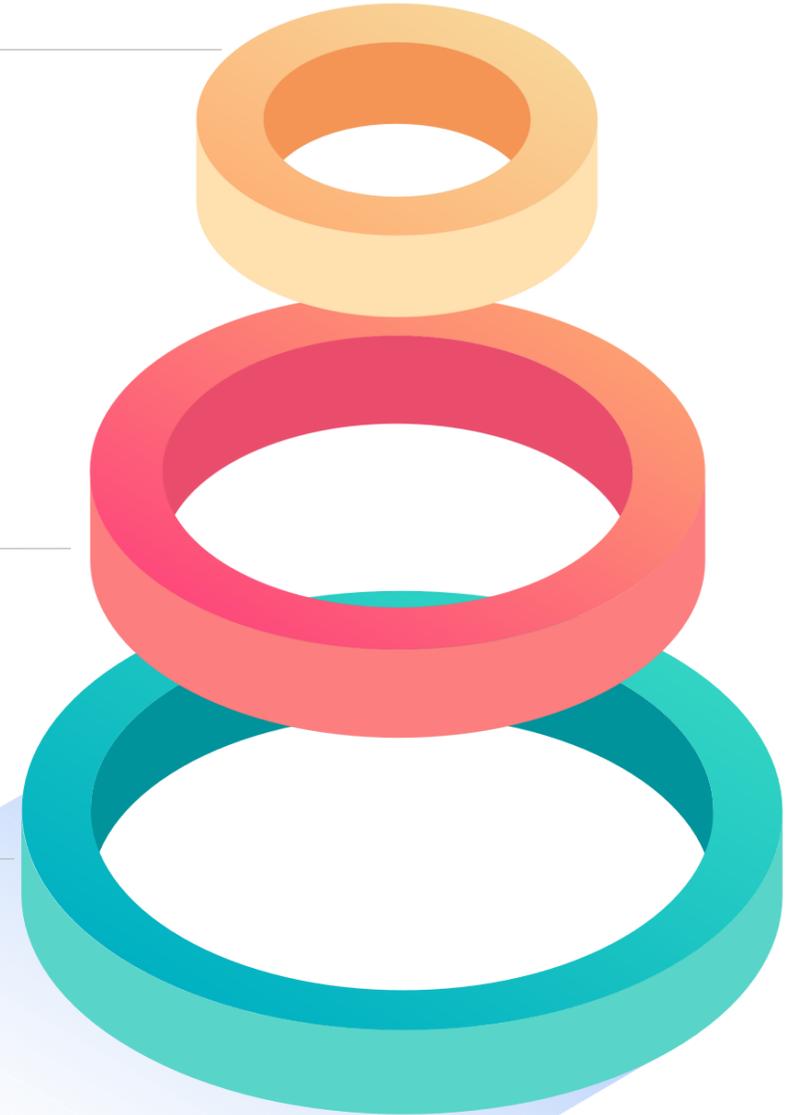**3 MONTHS**

- ✓ Updates to subscription products and promotions
- ✓ Can start anytime after solution install
- ✓ Online store improvement (new assets, template updates)

- ✓ Products, inventory, and promotion maintenance
- ✓ Subscription orders support
- ✓ Order monitoring and support
- ✓ Content and merchandising updates
- ✓ Digital ads management

SOLUTION INSTALL

3 WEEKS

- ✓ 3 weeks delivery from project kick-off
- ✓ Remote workshops to prepare customer deliverables
- ✓ Subscription initial setup
- ✓ Subscription design
- ✓ Setup subscription eligible products

- ✓ Setup replenishment order incentives
- ✓ UI theme setup
- ✓ Content configuration
- ✓ Order management process setup
- ✓ Promotion configuration
- ✓ Pre-configured promotions

- ✓ Order management process setup
- ✓ Promotion configuration
- ✓ Pre-configured promotions
- ✓ Analytics, payments, taxes, shipping/tables/methods setup

WHY CHOOSE QUICK START SUBSCRIPTION COMMERCE FOR YOUR ONLINE SHOP?

Start Tapping into Recurring Revenue in Just 3 Weeks

3 WEEKS TO GO LIVE

With OSF Digital's Quick Start Subscription Commerce, it is quick and easy to integrate Ordergroove and Salesforce Commerce Cloud to offer your customers a subscription option. You will go live with your new subscription functionality in just three weeks, with all the order management process set up.

A PROFITABLE RECURRING REVENUE STREAM

As a merchant, a product subscription program empowers you to benefit from a reliable revenue source that you can count on. You'll be better positioned to optimize your inventory levels, vastly improving stock management capabilities. You'll also be viewed positively in the eyes of shoppers.

CREATE LOYAL CUSTOMERS

Customers are always looking for ways to save money and time, especially when it comes to consumer goods, such as hygiene products, vitamins, or food they buy regularly. By offering them the possibility to subscribe to recurring orders for their favorite products, you not only create a positive sentiment towards your brand, but also loyal customers.

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THANK YOU!
Schedule a Live Demo:
contact@osf.digital