

OSF | DIGITAL

salesforce

Unlock the Power of Enterprise Data Sources
for Enhanced Einstein GPT Insights
ARCHITECTURE

OSF DIGITAL + SALES GPT
= higher satisfaction for your customers and sales teams

Enable your Sales Teams to leverage the latest Salesforce Sales Cloud AI capabilities with a trusted and AI enabled partner like OSF Digital. Your teams will save precious time and will get better outreach using the auto-generated and data-informed email capabilities.

GOALS

- ✓ Salesforce Org configured and optimized for using current and future SalesGPT capabilities
- ✓ SalesGPT Sales Email capabilities enabled
- ✓ User Guides for service teams
- ✓ Support for enablement

SERVICES INCLUDED

- ✓ Discovery sessions - cover processes, Salesforce Org setup
- ✓ Configuration of the ServiceGPT capabilities and testing
- ✓ Generate User Guides
- ✓ "Train the Trainer" sessions

SALES EMAILS

- ✓ Reps can auto-generate personalized emails with CRM context, either from inside Sales Cloud or through Gmail and Outlook, with just a single click. This reduces a time-consuming, yet critical step in the sales process.

COMING SOON ON OTHER CLOUDS

- CommerceGPT
 - ✓ Commerce Concierge
- ServiceGPT
 - ✓ Work Summaries
 - ✓ Service Replies
- MarketingGPT

OUTPUT

PROMPT

ENRICH PROMPT

Proprietary Data Source Secure Gateway

DATA CLOUD

Customer

SF Apps

LLM Large Language Models

Einstein GPT Trust Layer

AI-FIRST DIGITAL TRANSFORMATION

Make EINSTEINGPT more powerful

and personalized using
your private Enterprise
data



Get better and more personalized AI driven experiences in your EinsteinGPT apps by bringing your own private data source into the EinsteinGPT Trust Layer with the help of OSF Digital.

YOUR INVESTMENT

READY IN

12
weeks

COST

\$75K
USD

GOALS

- ✓ Add the basic support for adding more data sources into the Salesforce EinsteinGPT Trust Layer
- ✓ Integrate one private data source to be used with the EinsteinGPT apps
- ✓ Customize the EinsteinGPT Trust Layer for using private and external data sources
- ✓ Enriched library of prompts for EinsteinGPT

SERVICES INCLUDED

- ✓ Discovery Sessions
- ✓ Setup the Secure Data Gateway(Vector DB)
- ✓ Integrate and process the data sources(1 included)
- ✓ Configure and integrate the EinsteinGPT Trust Layer for usage
- ✓ Testing and Enablement

OSF DIGITAL

WHY CHOOSE OSF DIGITAL AS YOUR SALESFORCE AI PARTNER

+ 5 years of AI experience,
constantly improving our
tooling

+ 30 top tier AI professionals
featuring PhD and Master-level
Computer Science researchers.

+ 500 daily users
of AI for development

Proven change management
expertise - Consultants available for
AI adoption strategies, customized
trainings & enablement

AI you
can trust

Proud partners
of OpenAI
Data-retention
free model

CHECKOUT OUR OTHER AI OFFERS

- *Einstein GPT Starter Pack*
 - ✓ SalesGPT
 - ✓ ServiceGPT

- *Einstein GPT Advanced Pack*
 - ✓ Custom LLM Model

- *AllAI Productivity Platform*
 - ✓ For Salesforce Developers
 - ✓ For Salesforce DevOps

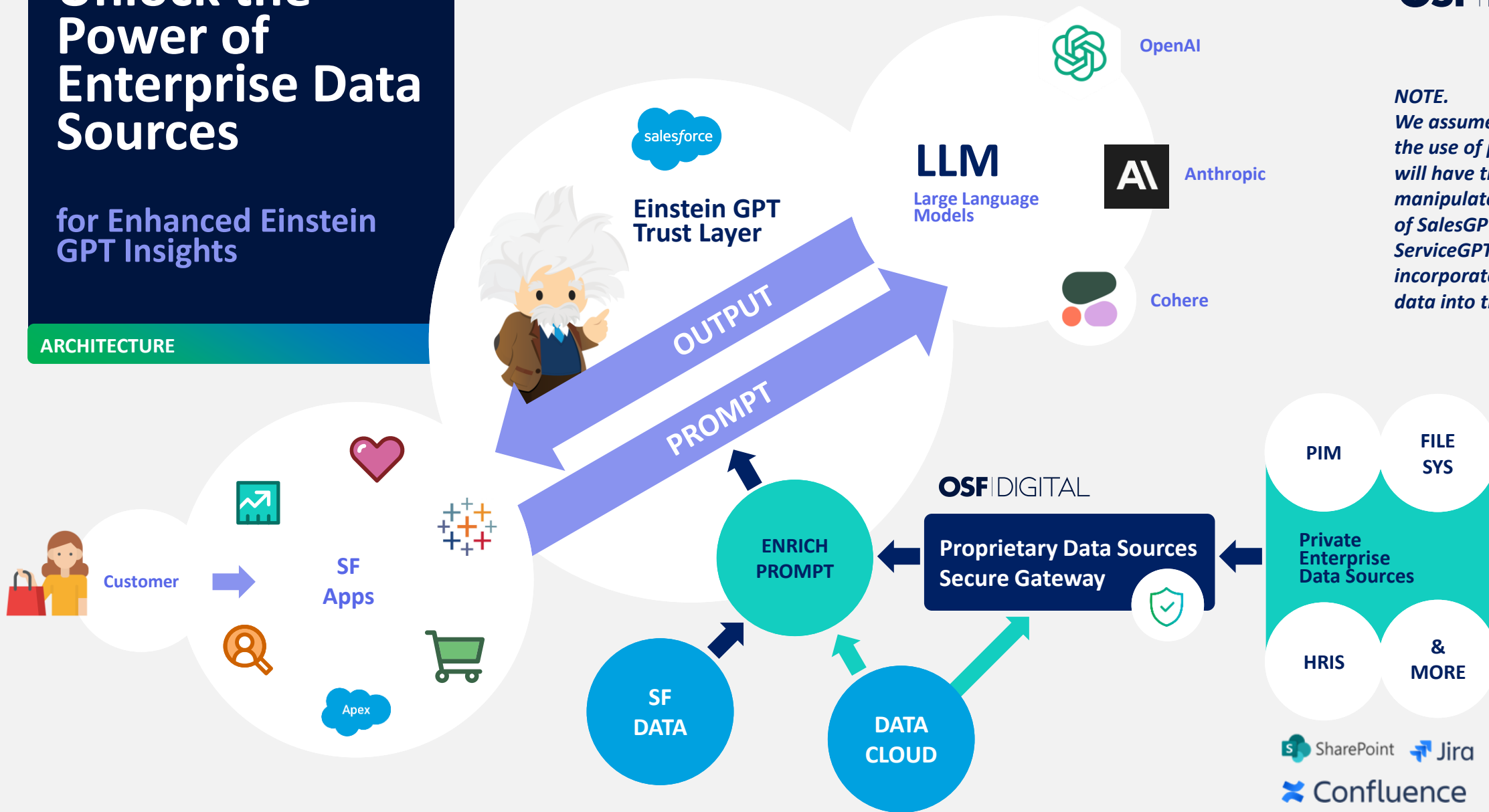
- *ChatGPT plugin for SFCC*

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ARCHITECTURE

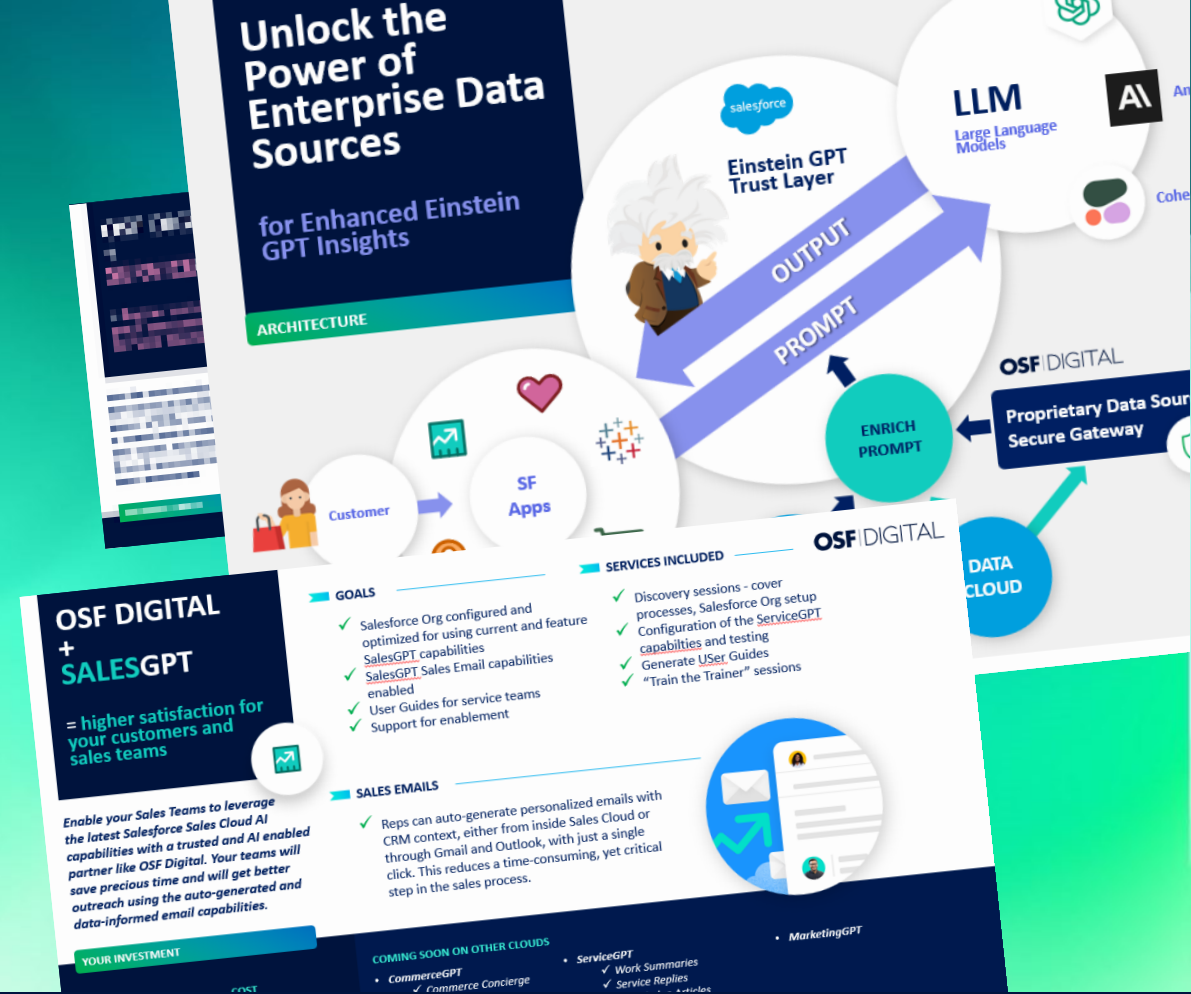
NOTE.
We assume that through the use of prompts, we will have the ability to manipulate the behaviour of SalesGPT and ServiceGPT, as well as incorporate additional data into their systems.



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Ready to accelerate your AI journey?



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