

OSF | DIGITAL



Unlock the Power of Enterprise Data Sources
for Enhanced Einstein GPT Insights
ARCHITECTURE

salesforce
Einstein GPT Trust Layer

LLM Large Language Models

OUTPUT
PROMPT

ENRICH PROMPT

Proprietary Data Secure Gateway

DATA CLOUD

Customer → SF Apps

OSF DIGITAL + SALES GPT
= higher satisfaction for your customers and sales teams

GOALS

- ✓ Salesforce Org configured and optimized for using current and future SalesGPT capabilities
- ✓ SalesGPT Sales Email capabilities enabled
- ✓ User Guides for service teams
- ✓ Support for enablement

SERVICES INCLUDED

- ✓ Discovery sessions - cover processes, Salesforce Org setup
- ✓ Configuration of the ServiceGPT capabilities and testing
- ✓ Generate User Guides
- ✓ "Train the Trainer" sessions

SALES EMAILS

- ✓ Reps can auto-generate personalized emails with CRM context, either from inside Sales Cloud or through Gmail and Outlook, with just a single click. This reduces a time-consuming, yet critical step in the sales process.

COMING SOON ON OTHER CLOUDS

- CommerceGPT
 - ✓ Commerce Concierge
- ServiceGPT
 - ✓ Work Summaries
 - ✓ Service Replies
- MarketingGPT

AI-FIRST DIGITAL TRANSFORMATION

Increase conversion rates with a ChatGPT Plugin

for Salesforce Commerce Cloud

Enable a unique shopping journey that starts with engaging conversations and seamlessly drives traffic towards your website for a seamless transition from chatGPT to website.

GOALS

- ✓ Create a ChatGPT plugin for a retailer using Salesforce Commerce Cloud as a eCommerce platform
- ✓ Enable a shopping journey which starts on ChatGPT and drives traffic towards the website and finalizes the transaction on the website

SERVICES INCLUDED

- ✓ Discovery Sessions
- ✓ Build the plugin
- ✓ Certify the plugin on ChatGPT marketplace
- ✓ Testing

OSF DIGITAL

WHY CHOOSE OSF DIGITAL AS YOUR SALESFORCE AI PARTNER

+ 5 years of AI experience, constantly improving our tooling

+ 30 top tier AI professionals featuring PhD and Master-level Computer Science researchers.

+ 500 daily users of AI for development

Proven change management expertise - Consultants available for AI adoption strategies, customized trainings & enablement

AI you can trust

Proud partners of OpenAI
Data-retention free model

YOUR INVESTMENT

READY IN

7 weeks

COST

\$56K USD

CHECKOUT OUR OTHER AI OFFERS

- **Einstein GPT Starter Pack**
 - ✓ SalesGPT
 - ✓ ServiceGPT

- **Einstein GPT Advanced Pack**
 - ✓ Your data

- **Einstein GPT Advanced Pack**
 - ✓ Your LLM Model

- **Wingman Assistant**
 - ✓ For Salesforce Developers
 - ✓ For Salesforce DevOps

OSF | DIGITAL

salesforce

Ready to accelerate your AI journey?

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OSF DIGITAL + SERVICE
= higher satisfaction for your customers and sales teams

Get the most out of your Service Cloud setup in power of AI for your AI trusted and AI enabled OSF Digital. Your team from AI generated Se Work summaries.

Customer → SF Apps

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DATA CLOUD

OSF DIGITAL + SALES GPT
= higher satisfaction for your customers and sales teams

Enable your Sales Teams to leverage the latest Salesforce Sales Cloud AI capabilities with a trusted and AI enabled partner like OSF Digital. Your teams will save precious time and will get better outreach using the auto-generated and data-informed email capabilities.

GOALS

- ✓ Salesforce Org configured and optimized for using current and feature
- ✓ SalesGPT capabilities
- ✓ SalesGPT Sales Email capabilities enabled
- ✓ User Guides for service teams
- ✓ Support for enablement

SERVICES INCLUDED

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