

OSF | DIGITAL



Unlock the Power of Enterprise Data Sources
for Enhanced Einstein GPT Insights
ARCHITECTURE

OSF DIGITAL + SERVICE
= higher satisfaction for your customers and sales teams

Get the most out of your Service Cloud setup in power of AI for your AI trusted and AI enabled OSF Digital. Your team from AI generated Service Work summaries.

OSF DIGITAL + SALES GPT
= higher satisfaction for your customers and sales teams

Enable your Sales Teams to leverage the latest Salesforce Sales Cloud AI capabilities with a trusted and AI enabled partner like OSF Digital. Your teams will save precious time and will get better outreach using the auto-generated and data-informed email capabilities.

GOALS

- ✓ Salesforce Org configured and optimized for using current and feature
- ✓ SalesGPT capabilities
- ✓ SalesGPT Sales Email capabilities enabled
- ✓ User Guides for service teams
- ✓ Support for enablement

SERVICES INCLUDED

- ✓ Discovery sessions - cover processes, Salesforce Org setup
- ✓ Configuration of the ServiceGPT capabilities and testing
- ✓ Generate User Guides
- ✓ "Train the Trainer" sessions

SALES EMAILS

- ✓ Reps can auto-generate personalized emails with CRM context, either from inside Sales Cloud or through Gmail and Outlook, with just a single click. This reduces a time-consuming, yet critical step in the sales process.

COMING SOON ON OTHER CLOUDS

- CommerceGPT
 - ✓ Commerce Concierge
- ServiceGPT
 - ✓ Work Summaries
 - ✓ Service Replies
- MarketingGPT

Diagram Labels: Einstein GPT Trust Layer, LLM Large Language Models, OUTPUT, PROMPT, ENRICH PROMPT, Proprietary Data Source Secure Gateway, DATA CLOUD, Customer, SF Apps

AI-FIRST DIGITAL TRANSFORMATION



Tag Sonic

TagSonic is a Salesforce Commerce Cloud cartridge that uses advanced AI to automatically tag products with the right terms and keywords for your retail ecommerce site.

VALUE PROPOSITION

- ✓ Go to market faster— Auto tagging can automatically detect objects, colors, patterns and other detailed product attributes and accurately tag categories, subcategories, and visuals from any given image.
- ✓ Reduce site abandonment— Catalogs tagged with SEO rich data, make it very easy for shoppers to find the right products on search engines.
- ✓ Reduce returns— Consumers are certain they are making the right selection right from the start as the products are tagged and accurately and are descriptive
- ✓ Respond quickly to trends— Accurately tagged items also help detect early signs of trends, helping you make smarter marketing decisions. Businesses can prepare for seasonal spikes and optimize sales campaigns.

PRICING

\$8K USD

website/year

Implementation will add to the cost and timeline

PRODUCT SCOPE

- Installation of TagSonic
- Annual license for TagSonic

WHY OSF DIGITAL ?

- + 5 years of AI experience
- + 30 top tier AI professionals featuring PhD and Master-level Computer Science researchers.
- + 500 daily users of AI for development
- Proven change management expertise.** Consultants available for AI adoption strategies, customized trainings and enablement

CONTEXT & TARGETS

Tech Prerequisite



SFCC

Industry



RETAIL

AI you can trust. Data-retention free model

OSF | DIGITAL

salesforce

Ready to accelerate your AI journey?

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salesforce
Einstein GPT Trust Layer

LLM Large Language Models

OUTPUT
PROMPT

Customer → SF Apps → ENRICH PROMPT → Proprietary Data Source Secure Gateway → DATA CLOUD

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