

# OSF | DIGITAL

salesforce

**Unlock the Power of Enterprise Data Sources**  
for Enhanced Einstein GPT Insights  
ARCHITECTURE

**OSF DIGITAL + SALES GPT**  
= higher satisfaction for your customers and sales teams

Enable your Sales Teams to leverage the latest Salesforce Sales Cloud AI capabilities with a trusted and AI enabled partner like OSF Digital. Your teams will save precious time and will get better outreach using the auto-generated and data-informed email capabilities.

**GOALS**

- ✓ Salesforce Org configured and optimized for using current and future SalesGPT capabilities
- ✓ SalesGPT Sales Email capabilities enabled
- ✓ User Guides for service teams
- ✓ Support for enablement

**SERVICES INCLUDED**

- ✓ Discovery sessions - cover processes, Salesforce Org setup
- ✓ Configuration of the ServiceGPT capabilities and testing
- ✓ Generate User Guides
- ✓ "Train the Trainer" sessions

**SALES EMAILS**

- ✓ Reps can auto-generate personalized emails with CRM context, either from inside Sales Cloud or through Gmail and Outlook, with just a single click. This reduces a time-consuming, yet critical step in the sales process.

**COMING SOON ON OTHER CLOUDS**

- CommerceGPT
  - ✓ Commerce Concierge
- ServiceGPT
  - ✓ Work Summaries
  - ✓ Service Replies
- MarketingGPT

**OUTPUT**

**PROMPT**

**ENRICH PROMPT**

**Proprietary Data Source Secure Gateway**

**DATA CLOUD**

**LLM Large Language Models**

**Einstein GPT Trust Layer**

**Customer**

**SF Apps**

# AI-FIRST DIGITAL TRANSFORMATION

# OSF DIGITAL + SERVICEGPT

= higher satisfaction for  
your customers and  
service teams



*Get the most out of your Salesforce Service Cloud setup by leveraging the power of AI for your service teams with a trusted and AI enabled partner like OSF Digital. Your teams will benefit from AI generated Service Replies and Work summaries.*

## GOALS

- ✓ Select Enterprise Data Sources
- ✓ Customize the EinsteinGPT Trust Layer by adding Enterprise data form selected Data sources and Data Cloud
- ✓ Integrate and configure the gateway into the Salesforce AI Cloud Architecture

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## SERVICE REPLIES

- ✓ Service GPT customers can auto-generate personalized responses grounded in relevant, real-time data sources, helping service agents resolve customer issues faster.

## WORK SUMMARIES

- ✓ Users can create wrap-up summaries of service cases and customer engagements based on case data and customer history.

## YOUR INVESTMENT

### READY IN

2.5  
weeks

### COST

\$15K  
USD

### COMING SOON ON SERVICEGPT

- Knowledge Articles
- Field Service GPT
- Search Answers for Self Service

### COMING SOON ON OTHER CLOUDS

- CommerceGPT
  - ✓ Commerce Concierge
  - ✓ Product Description
  - ✓ Translations
- MarketingGPT

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## YOUR INVESTMENT

### READY IN

1.5  
weeks

### COST

\$8,000  
USD

## GOALS

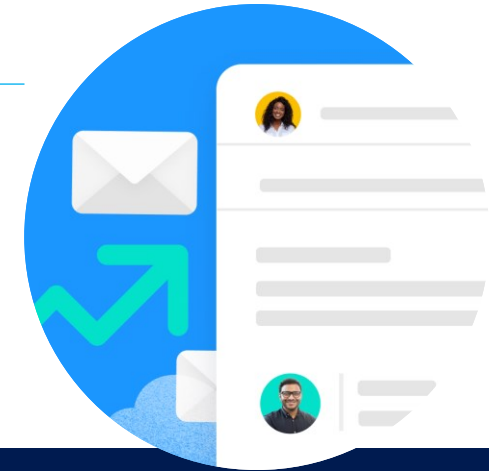
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### • ServiceGPT

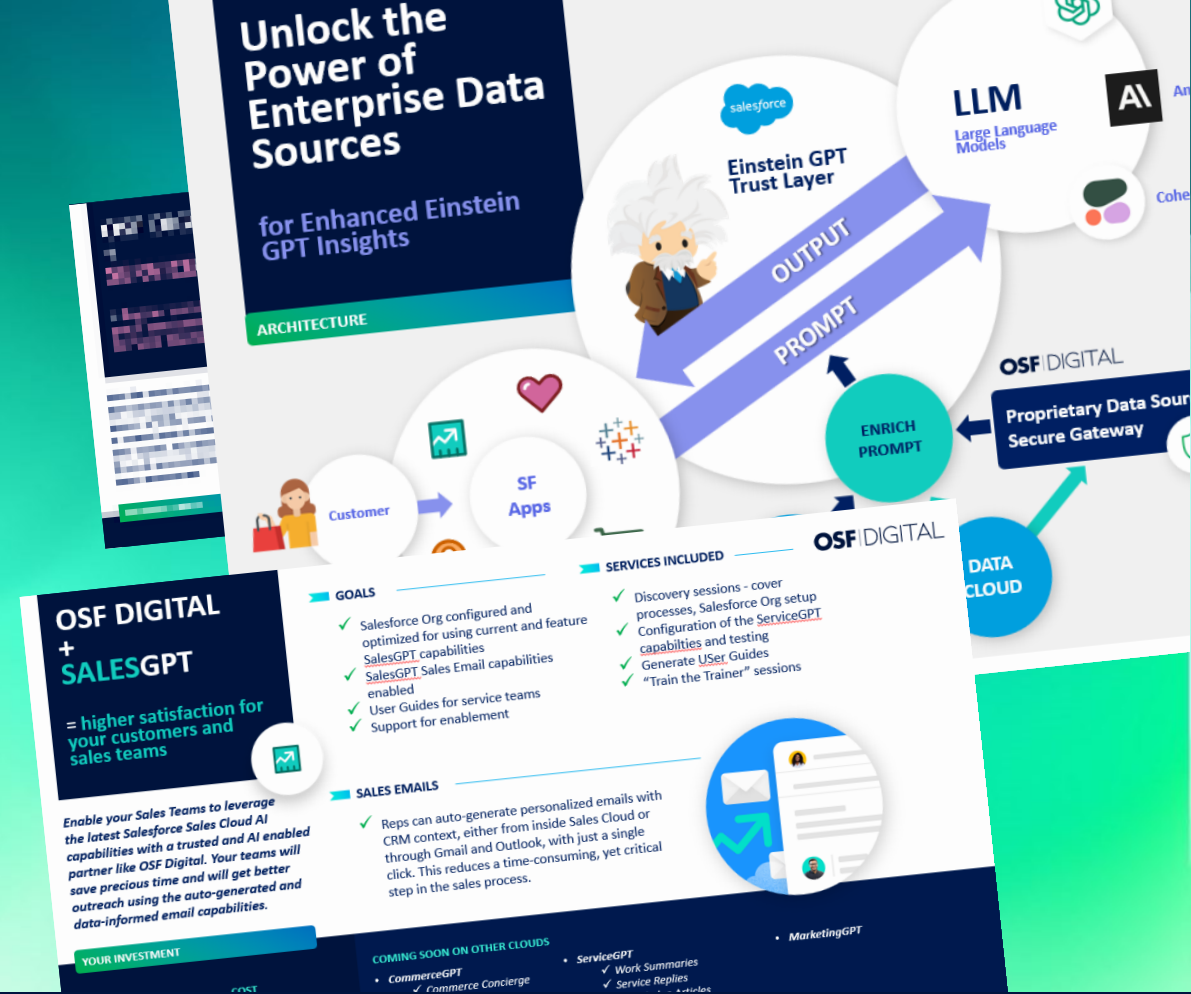
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### • MarketingGPT

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## Ready to accelerate your AI journey?



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