



DRIVE GROWTH WITH CUSTOMER-CENTRIC DIGITAL CAPABILITIES

Build the QSR experience your customers demand
with headless commerce. Flexible, fast, ready to scale.



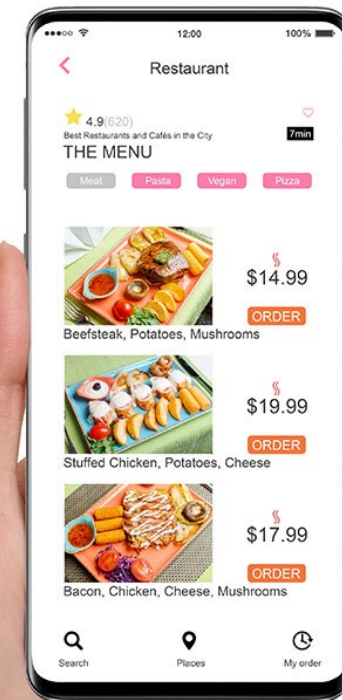
WHY SHOULD YOU CARE ABOUT LAUNCHING AN ONLINE QUICK SERVICE RESTAURANT?

OSF | DIGITAL

nextQSR
| an OSF Digital solution

Digital ordering has increased 117% since the beginning of the pandemic

The digital mindset of the modern consumer comes with a load of expectations for convenience and comfort. Offering digital ordering is no longer just a differentiator. Consumers tend to embrace brands that offer an experience that feels **personalized, smooth, and efficient.**



WHY NEXT QSR?

Benefits

77% of organizations with a headless architecture agree that it gives them increased agility and allows them to make changes to their storefront faster.



A **single integrated software solution** to navigate your diverse QSR challenges



Ready-to-use industry-dedicated features



Modular options to meet your unique business needs



Remove the barriers created by 3rd-party apps and build a direct relationship with your customers



Intuitive user journeys for streamlined business processes



Secure a competitive advantage, powered by **headless commerce**



HOW DO YOU GET STARTED?

Next QSR

Next QSR is a multicloud solution that extends and enhances Salesforce Clouds, empowering brands to launch and run an online restaurant with ready-to use, industry-dedicated features. Instead of using a 3rd-party app to create and strengthen your online presence or get closer to customers directly, adopt Next QSR to **accelerate your growth**.

Benefit from a **fast time-to-market, seamless upgrades, smart use of data**, and access **features tailored to each persona** involved in the ordering process— from restaurant owners to employees to end customers.



SOLUTION OVERVIEW

Restaurant portal

- Centralized dashboard
- Product builder
- Menu builder
- Catalog builder
- Ingredient builder
- Restaurant management



Headless storefront

- Manage your account
- View restaurants by delivery options
- Find nearby restaurants
- Select order pick-up time
- Pre-built orders
- Select product size
- Select dietary restriction
- Customize your order
- View product nutritional information
- Exclude products containing allergens
- Track order status



Kitchen app

- Manage orders
- Update order status

Delivery app

- New order notifications
- Receive order payment status (Paid/COD)
- Mark order as delivered
- View deliveries
- View navigation data and location pin
- Contact customer

For the entire set of features, please schedule a live demo at contact@osf.digital.

IN SHORT, NEXT QSR HELPS YOU TO

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Go to market fast

Launch an online quick service restaurant on top of Salesforce Clouds, with industry-dedicated, ready-to-use features.



Optimize your restaurant management

Run your business on a single Salesforce-powered platform, have full control of restaurant changes, with the flexibility of local menu, schedule, or delivery adjustments.



Offer a customer-centric digital experience

Understand your customers with a 360° view to maintain a direct interaction with them.

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THANK YOU!

Schedule a live demo:
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