

the smart

LICENSING STRATEGY FOR SALESFORCE EXPERIENCE CLOUD

Saving on Your Way to Success

Smart companies know when unused assets go to waste. Salesforce Experience Cloud are hubs of activity, where logins are assets, selected based on an assumed amount of customers and partners' activity. But sometimes those assets are wasted like apples left in the basket - whereas others are consumed before the job's done.

That's why smart companies invest in a licensing strategy that uses all of the apples in the basket.

Carefully Picking Your Community Licenses



Every month, companies pay for both login-based and member-based community licenses to effectively connect with customers and partners.

Login-Based License

VS

Member-Based License

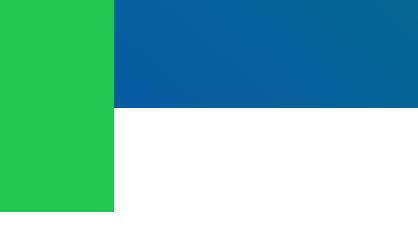


Healthy Insight into Login Behavior

Easily survey the licensing situation by looking into community users' current license types and login frequency.

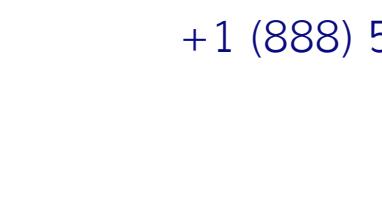
Sort through Licensing Data

Conveniently sort licensing data into relevant user lists - or, build lists according to your unique needs.



Optimized License Distribution

Reassign community users to the most economically efficient license types—saving your money, and peace of mind.



Community Licensing Success

Invest in a solution that means money in your pocket - and community users equipped with the licenses they need to get the job done.

FIND OUT MORE

customers & partners have the right licenses

... optimized, within budget, at no extra cost!

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