

## ENABLE A SUBSCRIPTION OPTION ON YOUR SALESFORCE COMMERCE CLOUD ONLINE STORE

osf.digital



| an OSF Product

Smart

**ORDER REFILL**

*Enable Subscription Orders*

For both merchants and customers, the revenue-generating potential of subscription orders is clear. Give shoppers the ability to set up subscription orders and manage them on their terms with **Smart Order Refill**, our subscription cartridge for Salesforce Commerce Cloud.

Smart Order Refill is **Storefront Reference Architecture (SFRA)** compatible and has multiple features that will help you focus on attracting new customers and keep existing ones satisfied by offering them the ability to sign up for subscription orders.

Smart Order Refill has received the **Storefront Reference Architecture (SFRA) Certification** from Salesforce Commerce Cloud.

PLATFORM: **Salesforce Commerce Cloud**

CONTACT: **contact@osf.digital**



SFRA  
Certified



LIVE  
Demo



FREE  
Trial



CUSTOMIZATION  
Services Available

**SCHEDULE A LIVE DEMO**



# FEATURES & BENEFITS

## SFRA COMPATIBLE

Smart Order Refill is compatible with **SFRA**, Salesforce Commerce Cloud’s customization model and blueprint for site design.

## SUBSCRIPTION OPTION

Enable **subscription orders** on the product page level. The **available interval** for subscription orders can be customized in Business Manager.

## COMMITMENT SUBSCRIPTIONS

Shoppers can **secure a better deal** if they **commit** to a subscription for the specified timeframe that you’ve set. Rely on secure revenue and minimize the risk of canceled subscriptions.

## ADD NEW PRODUCT

Shoppers can **add a new product to an existing subscription** and receive more products under one single subscription. This feature is available as a custom preference in Business Manager.

## SUBSCRIPTION DISCOUNTS

Reward customers with discounts for **repeated subscription purchases**. Get full control of the reward system by setting your own discount rules.

## CUSTOMER GROUP ACCESS

You are now able to **set up customer group access on a product level**. This means that you can activate subscriptions for certain products which will be visible only to selected customers, directly from Business Manager.

## SHOPPERS’ DASHBOARD

Shoppers can **manage their orders, edit, cancel and pause** them from a dashboard made available under My Account.

## REPORTING DASHBOARD

Easily **search and manage all subscription orders** and view details about each subscription including products, order status, and the recurrence interval

## SALES CONTINUITY

Customers can **automate orders** for the products they purchase most often, according to their desired interval, helping you to increase your customer retention rate and build loyalty.

## TARGETED CAMPAIGNS

A loyal customer is a returning customer. Create **groups of customers** so you can send special promotions, offer free shipping, and even provide free samples.

SCHEDULE A LIVE DEMO

*Let’s keep in touch!*

+1 (888) 548-4344 | osf.digital | contact@osf.digital