

The Most Common

OSF DIGITAL

Pitfalls to Avoid for Hospitality Events Management Success

A DAY IN THE LIFE OF AN EVENTS MANAGER

The hospitality business isn't simple. Even experienced event managers with the most well-trained staff misstep when faced with inevitable surprises. When a dining room full of guests awaits your delivery of a lifelong memorable event, it's crucial to have an **effective scheduling and planning solution** for managing your workforce.



MICHAEL'S DAILY CHALLENGES

Michael, an events manager, wakes up each day ready to take on his job. He has a to-do list packed with checking emails, visiting vendors, speaking with clients, managing emergencies—and of course, being social. All of that coupled with the tasks of producing his teams' schedules and setting deadlines for his team. With so many things to handle, events management rarely goes smoothly. Michael's path to success is lined with pitfalls.

data mystification

Unclear data visualization leads to disrupted communication with Michael's teams, putting the event in jeopardy.



over-staffing & unscheduled overtime

With multiple teams, Michael runs the risk of uncomfortable over-staffing or costly unscheduled overtime.



failure to measure performance

Lack of tools for monitoring his teams' performance directly affect the success of Michael's event.



scheduling nightmares

Day by day, Michael must juggle separate schedules and spreadsheets for his multiple teams.

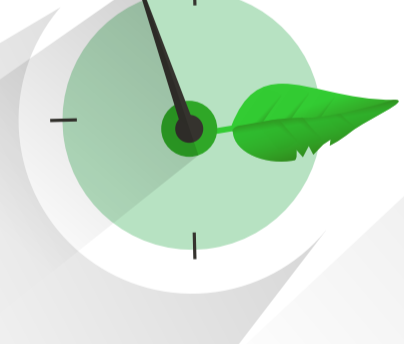


what can Michael do to avoid **FALLING IN?**

Presenting

OSF CALENDAR PRO FOR SALESFORCE

Zen scheduling



Data illumination



True performance measurement

Big-picture serenity



OSF Calendar Pro for Salesforce

Zen scheduling

Now, Michael has a solution for centralizing teams' schedules in a single location.

Data illumination

Color-coding of events and CRM users streamlines internal workflows and communication with teams.

Big-picture serenity

Complete visibility of scheduled events directly in Salesforce gives Michael peace of mind.

True measurement

Easily traceable teams' progress ensures better performance.

MICHAEL'S PATH TO SUCCESS

Michael's path to success just got a lot easier. Choose the smart way to manage events—OSF Calendar Pro for Salesforce.



Find Out More

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