

STREAMLINE YOUR VIDEO LIBRARY

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| an OSF Product

VideoLIB

Easy Video Management

MAKE VIDEO CONTENT WORK FOR YOU!

VideoLIB for Salesforce Commerce Cloud is a **SFRA compatible** cartridge that helps you to manage your video library efficiently. This product is fully customizable in Business Manager and is flexible enough that you can determine a variety of settings such as video categories and subcategories, category information, titles and descriptions as well as the ability to define how you wish for videos to appear on your online store.

Customers are more likely to add a product to their shopping cart after viewing a video so make sure you're taking advantage of this strategy on your website. Video testimonials have a greater impact than simple product descriptions and are proven to demonstrate items better than static content.



PLATFORM: **Salesforce Commerce Cloud**

CONTACT: **contact@osf.digital**



LIVE
Demo



CUSTOMIZATION
Services Available

SCHEDULE A LIVE DEMO

FEATURES & BENEFITS

SFRA COMPATIBLE

Compatible with **SFRA**, Salesforce Commerce Cloud's new customization model and blueprint for site design that builds websites faster and has hundreds of out-of-the-box features.

EASY TO ACCESS

Take advantage of the **standalone video library** that's managed directly in Business Manager. This is the location where you can create as many video categories and subcategories as you need.

SHOWCASE YOUR CONTENT

You can add **promoted videos** that will appear at the top of the landing or category page.

CUSTOMIZABLE

Details about the video such as category information, title, description and video cover image are all **customizable**.

SUPPORTS TWO VIDEO TYPES

VideoLib supports both **YouTube videos**, manageable from Business Manager, and **MP4 videos**, hosted externally on Amazon or Vimeo.

SORTING AND VIEWING OPTIONS

Customers have **two options for sorting videos**: newest to oldest and oldest to newest as well as **two options for playing the video**: in container or in modal.

IN-DEPTH DETAILS

Each video has a **dedicated detail page** and the possibility to **add related products** to the page.

[SCHEDULE A LIVE DEMO](#)

Let's keep in touch!

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