

OFFER A PERSONALIZED SHOPPING EXPERIENCE

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| an OSF Product

Guided

PRODUCT FINDER

Offer a Personalized Experience

Guided Product Finder is a standalone, highly customizable drop-in cartridge for Salesforce Commerce Cloud that is SFRA certified. Guided Product Finder helps drive sales, advise shoppers on finding the right products for them and help them make confident purchasing decisions and helps get rid of that pesky- analysis paralysis that online shoppers face. For any apparel, footwear, or even automotive business, this can simplify the path to purchase and leave consumers with a positive impression of your brand, reducing the likelihood of returns.



PLATFORM: **Salesforce Commerce Cloud**

CONTACT: **contact@osf.digital**



SFRA
Certified



LIVE
Demo



CUSTOMIZATION
Services Available

SCHEDULE A LIVE DEMO

FEATURES & BENEFITS

COMPATIBILITY

The cartridge is compatible with **SiteGenesis** and **Storefront Reference Architecture (SFRA)** - Salesforce Commerce Cloud's customization model and blueprint for site design.

CHOOSE YOUR FLOW

Three flows are available when creating a quiz: a **linear flow**, where the previous question doesn't affect the following questions and gathers all answers until the end, or a **decision-based flow**, where a question influences either the next question displayed or the answer, or **reactive based flow**, which is a combination of the first 2 – it keeps the order of the questions, but the answers affect the subsequent questions.

FLEXIBLE RESPONSES

Customers can navigate through questions, choose from single or multiple answers to a question, and even restart the quiz. Merchants can set a minimum or maximum number of selected answers for a question and create complex logic by using operators such as OR and for the answers.

VISUAL ENHANCEMENT

You can **add images** to questions or answers to make your quiz more engaging.

CUSTOMIZED QUIZZES

You can **customize the quiz interface** and edit every piece of content within the quiz, such as changing colors, moving the buttons around, and changing the question labels.

PRODUCT RECOMMENDATION

You are able to map a **single product** as the quiz result, or you can choose to display **multiple items**. This is how you exponentially increase recommendation flexibility and help customers explore your website more.

INLINE RESULTS

With inline quiz results, shoppers can view the product recommendations right below the quiz and add them to the cart without having to leave the page and **go straight to checkout!**

QUIZ LISTING PAGE

Easy to use and simple quiz listing page allows you to **edit/delete and add new quizzes** and view them all in one location - makes for very easy management.

[SCHEDULE A LIVE DEMO](#)

Let's keep in touch!

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