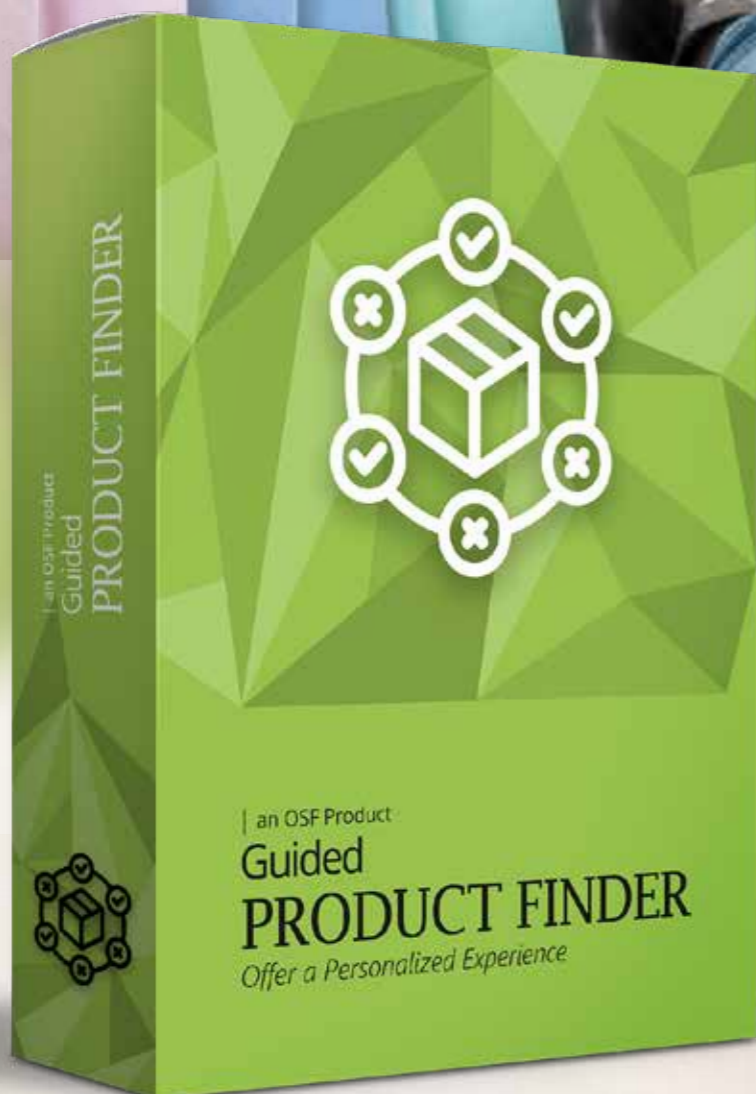


OFFER A PERSONALIZED SHOPPING EXPERIENCE

osf.digital

Guided selling is no longer just a fancy, nice-to-have feature. It has become a mandatory practice used by businesses that want to attract, satisfy, and retain customers.

Guided PRODUCT FINDER is a highly customizable cartridge for Salesforce Commerce Cloud that is **SFRA compatible**. The product provides merchants with a simple, yet highly interactive way for their customers to find the right products online and easily engage in upselling. Shoppers are presented with the best products to meet their specific needs. They will be more likely to buy based on the smart and relevant recommendations you offer. Simplify the path to purchase and leave consumers with a positive impression of your brand and reduce the likelihood of returns.



PLATFORM: Salesforce Commerce Cloud
CONTACT: contact@osf.digital

[REQUEST A LIVE DEMO](#)



SFRA
Certified



LIVE
Demo



CUSTOMIZATION
Services Available

FEATURES & BENEFITS

SFRA COMPATIBLE

Compatible with **SFRA**, Salesforce Commerce Cloud's new customization model and blueprint for site design that builds websites faster and has hundreds of out-of-the-box features.

CHOOSE YOUR FLOW

Two flows are available when creating a quiz: a **linear flow** where the previous question doesn't affect the following questions and gathers all answers until the end, or a **decision-based flow** where a question influences either the next question that's displayed or the answer.

COMPLEX LOGIC

You can use parentheses and operators such as OR and AND to create **complex logic** for a quiz.

FLEXIBLE RESPONSES

Customers can choose from **single or multiple answers** to a question. Merchants are able to set a **minimum or maximum** number of selected answers for a question.

START OVER

While answering questions customers can **start the quiz over** again if they want to.

MULTI- LANGUAGE QUIZZES

Create **multi-language quizzes** directly in Business Manager and set the quiz to be **public or private**. A customer must be authenticated to take the quiz if it's set to private.

PERSONALIZE MESSAGES

Create a custom **welcome and thank you message** for each individual quiz using content assets.

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Let's keep in touch!

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