OSF|DIGITAL

SEAMLESSLY INTEGRATE WORDPRESS AND SALESFORCE COMMERCE CLOUD

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| an OSF Product

BlogLINK
WordPress Driven Traffic

Our star product **BlogLINK**, a **Storefront Reference Architecture (SFRA)** and SiteGenesis compatible cartridge, helps you **integrate your WordPress blog** with your **Salesforce Commerce Cloud-based ecommerce store.** Enjoy an easy content management process by linking both platforms into one to deliver a personalized customer experience on your online store, driving more traffic to your site and letting you promote what matters most.

BlogLINK has features inspired by our customers' needs: multi-blog and multi-language support, self-contained integration, Share this story, Shop this story—all with a blog design that responds across all devices. Bringing content and commerce together enables you to convert customers, acquire new ones and overall keep them engaged with your website.

PLATFORM: Salesforce Commerce Cloud, WordPress

CONTACT: contact@osf.digital

✓ SFRA Certified ✓ SiteGenesis Certified ✓ LIVE Demo ✓ FREE Trial ✓ CUSTOMIZATION Services Available

SCHEDULE A LIVE DEMO

FEATURES & BENEFITS

COMPATIBILITY
BlogLINK is compatible with SiteGenesis and **SFRA** - Salesforce Commerce Cloud's customization model and blueprint for site design.

SHARE THIS STORY
NEW

Add social media buttons on all your articles to increase content reach.

SHOP THIS STORY
NEW

Enable a product carousel on all articles to help your blog readers have easy access to products mentioned in the articles.

FLEXIBLE AND RESPONSIVE DESIGN
The cartridge comes with a default front-end layout and CSS/HTML styling that can be further customized, based on your needs.

MULTIPLE BLOGS AND LANGUAGES
Enable multiple blogs and multiple languages in Business Manager.

SELF-CONTAINED
The cartridge is self-contained and doesn't affect other components on the website.

EASE OF USE
After installation, the cartridge requires virtually no maintenance—articles are imported and displayed automatically.

ARTICLE PLACEMENT
Manage article placement according to your business goals to increase website traffic, average time spent on site, and conversions.

UNIFIED ARTICLE MANAGEMENT
Centralize management of WordPress blog articles in Salesforce Commerce Cloud Business Manager. The blog section appears as a subfolder of the ecommerce website.

SCHEDULE A LIVE DEMO

Let's keep in touch!