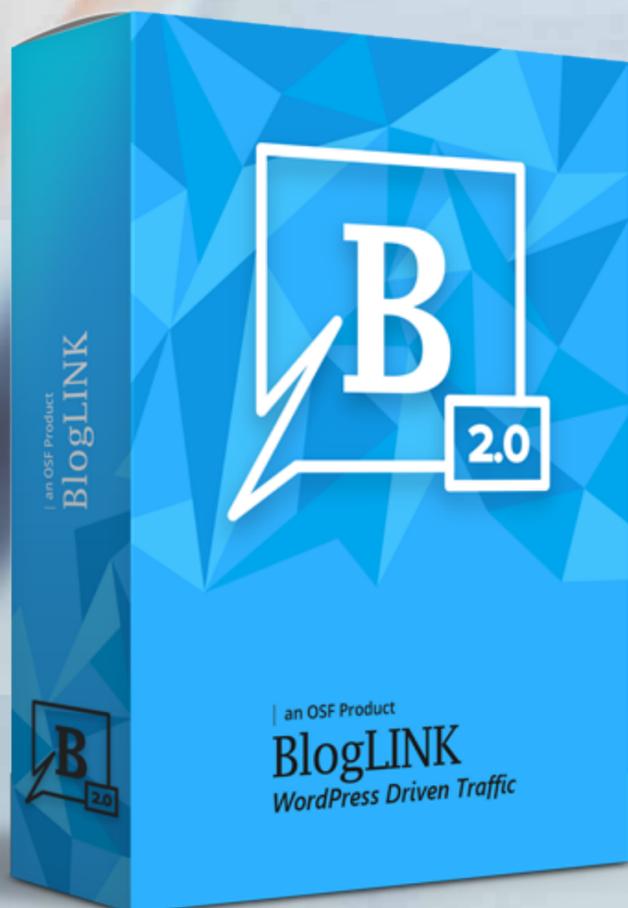


## EXCEPTIONAL CUSTOMER EXPERIENCE THAT DRIVES CONVERSIONS

osf.digital

HELPING YOU MAKE THE MOST OF YOUR COMPANY'S  
BLOGGING EXPERIENCE

Build a customer experience that drives conversions with the new blog and commerce integration cartridge from OSF Digital. **BlogLINK 2.0's** broad functionality enables the synchronization of WordPress blog articles in Salesforce Commerce Cloud as content assets. Create engaging content in WordPress and manage it from Salesforce Commerce Cloud to keep target audiences informed about your sales, news, special offers, new arrivals and more with the updated BlogLINK 2.0, which is now **SFRA compatible** and has new features such as the ability to enable **multiple blogs** and **multiple languages** in Business Manager.



PLATFORM: Salesforce Commerce Cloud; WordPress  
CONTACT: [contact@osf.digital](mailto:contact@osf.digital)

[REQUEST A LIVE DEMO](#)



SFRA  
Certified



LIVE  
Demo



CUSTOMIZATION  
Services Available

# FEATURES & BENEFITS

Companies with active blogs generate:

55% | more website visits

434% | increase in indexed pages

**81%** of companies consider their blogs useful, important, or critical, and **92%** of companies who blog multiple times per day have acquired a customer from their blog. (Hubspot)

## SFRA COMPATIBLE

BlogLINK 2.0 is Storefront Reference Architecture (SFRA) compatible, Salesforce Commerce Cloud's new customization model and blueprint for site design.

## MULTIPLE BLOG AND MULTIPLE LANGUAGE CAPABILITY

Now you can integrate multiple blogs and different languages in Business Manager to offer more options for your clients and increase your market reach.

## BOOST SALES

Drive conversion rates by improving your brand's resonance with your customers, maintain the interest of existing customers, and acquire new ones by strategically positioning your content.

## BE RELEVANT AND PROMOTE WHAT MATTERS

Draw attention to what matters most by selecting featured articles when you need them. You decide what posts will appear in the Popular Posts section. Set up the number of recent posts you want displayed on the main page, and even change the related tag percentage threshold, so interested readers can jump to similar articles in the Related Posts section.

[REQUEST A LIVE DEMO](#)

*Let's keep in touch!*

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