

OSF | DIGITAL



A ROBUST APP THAT DELIVERS ON ITS PROMISES

SitterBank— Case Study

ABOUT SITTERBANK

SitterBank is a modern app for scheduling, managing and paying for babysitters. It combines the efficiency of managing your existing sitters and the ability to grow your sitter network through the very people you trust the most, your friends.

The app's mission is to facilitate:

**Trusted. Convenient.
Childcare**



CHALLENGES

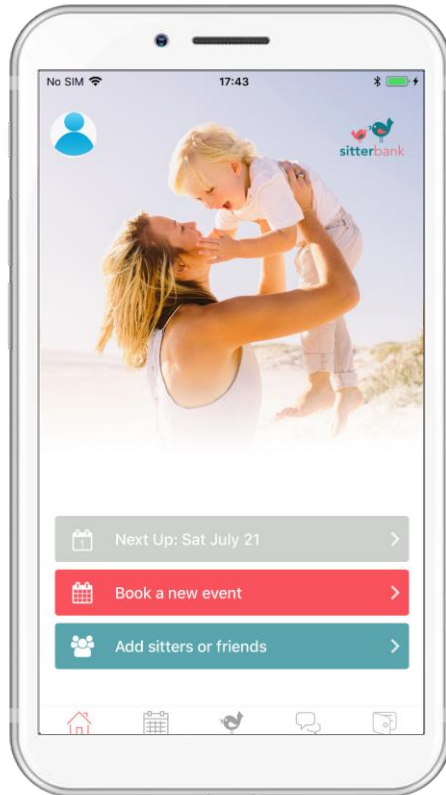
The client required a dedicated development partner

SitterBank sought to go to market with a new application and wanted to rely on a trusted and experienced supplier to help deliver quality work on time and that could respect their established budget.



OSF'S SOLUTION

Agile mobile app development for all operating systems



OSF used:

NATIVE DEVELOPMENT &
INDIVIDUAL CODE BASES

for  

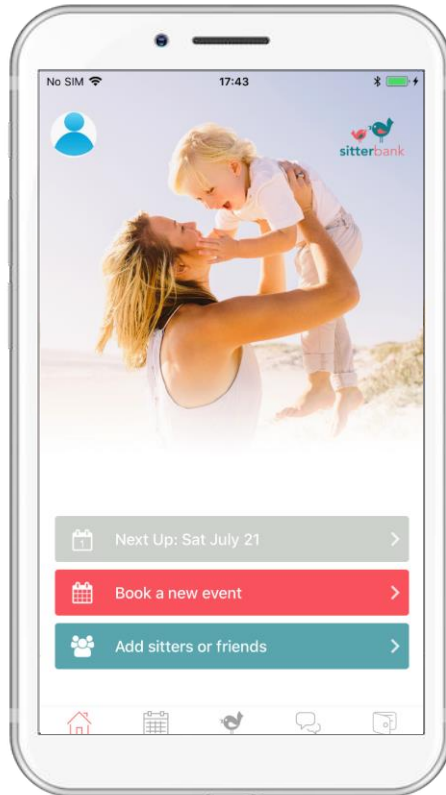
And took an:

AGILE APPROACH

to the development process

OSF'S SOLUTION

Helping parents with a user-friendly technology-based solution



The mobile app has a:

MODERN
USER INTERFACE

And is very:

INTUITIVE &
EASY TO USE

OSF'S SOLUTION

SitterBank is Ideal for Parents

With Sitterbank parents can:

Effectively manage and grow their existing network of babysitters through their trusted network of friends

Share vetted sitters with their contacts

Eliminate the stress of having to make calls, send text messages and wait for replies from sitters

Streamline the scheduling process

Manage communication with sitters using an auto-confirmation feature to avoid back and forth

Assist with the payment process including cashless transactions performed via the app

Earn money by using the app with their friends

OSF'S SOLUTION

SitterBank is Ideal for Sitters

Sitterbank helps sitters to:

Increase the number of jobs available to them

Choose their rates

Secure payment via the app

Eliminate any security concerns

Work for trusted families who are known to their network

RESULTS

OSF provided a fully-functioning mobile app for SitterBank



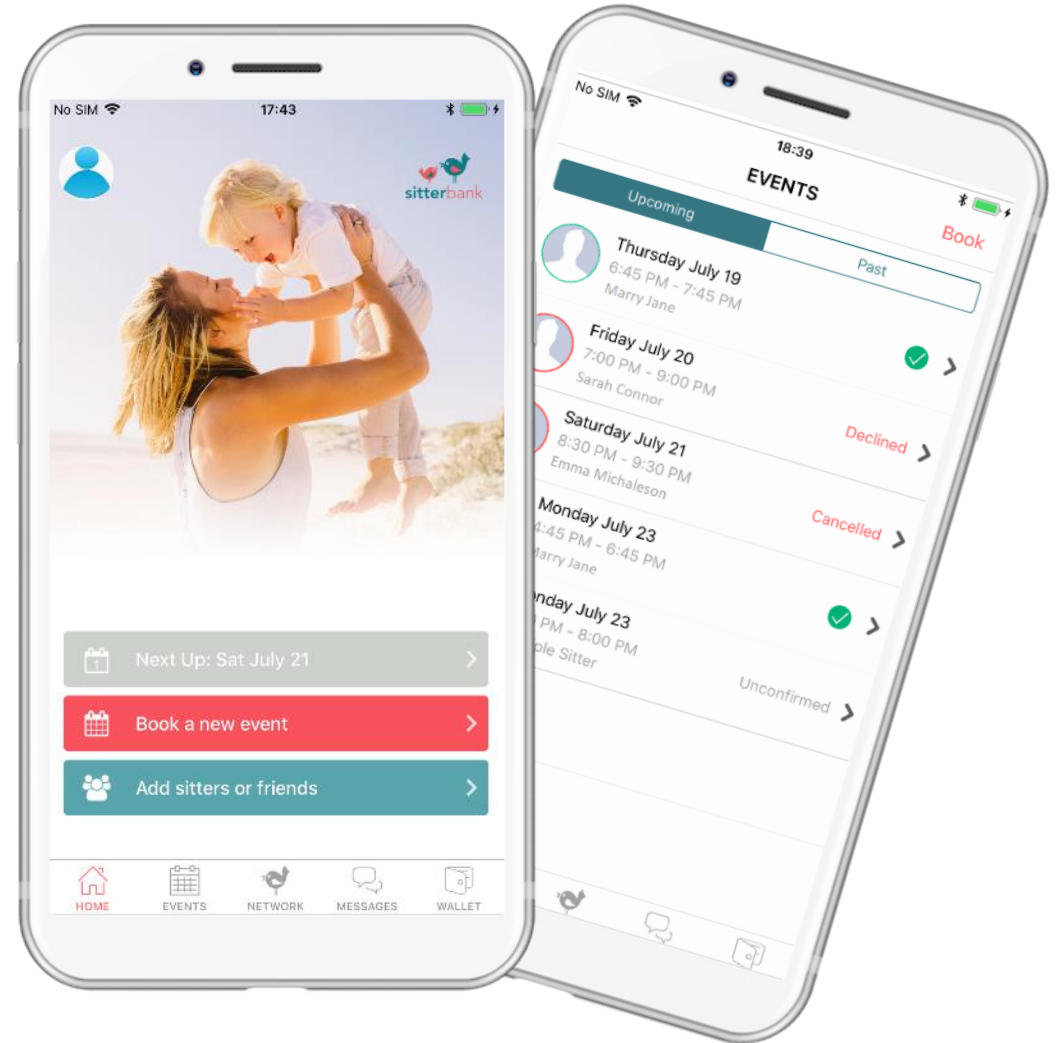
Developed
in **JUST 5 MONTHS**



ENHANCED
Communication Flows

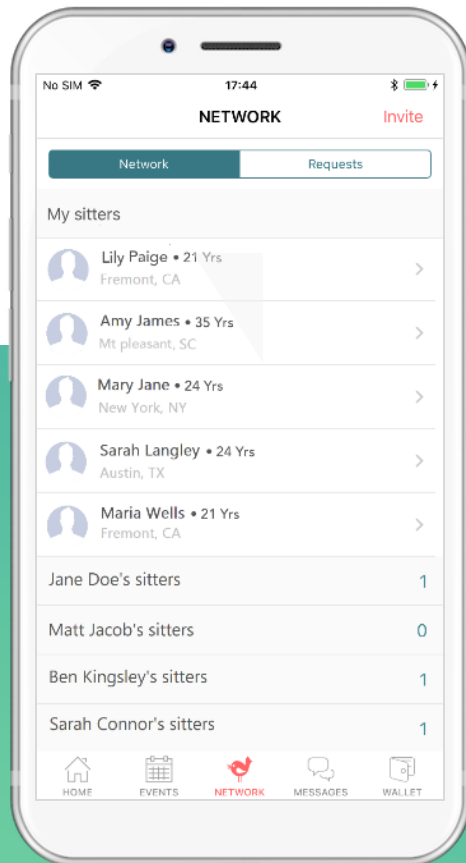


SECURE
Cashless Payment Transactions



SCREENSHOTS

LIST OF SITTERS WITHIN A USER'S NETWORK

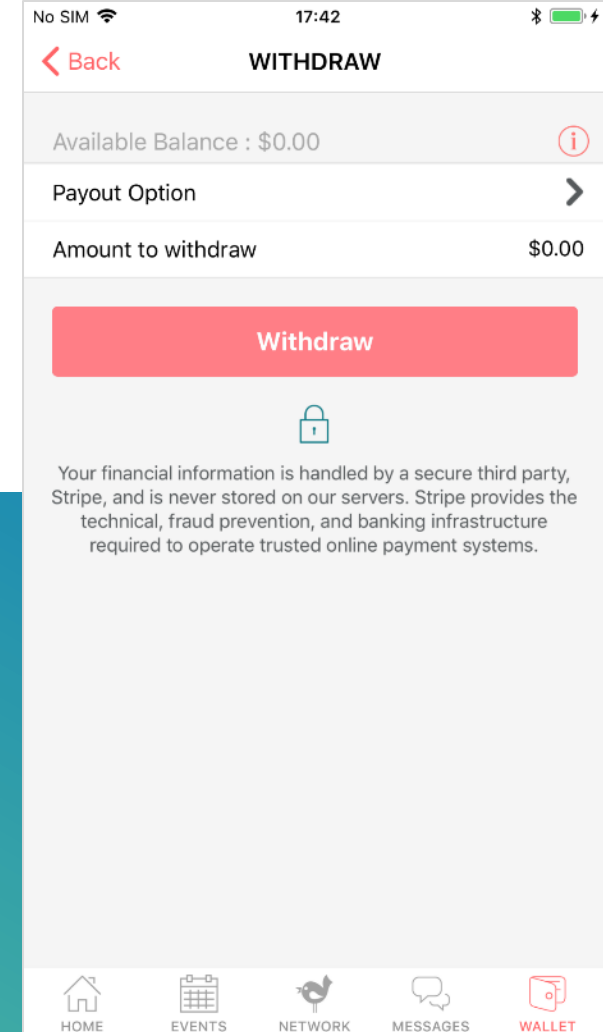
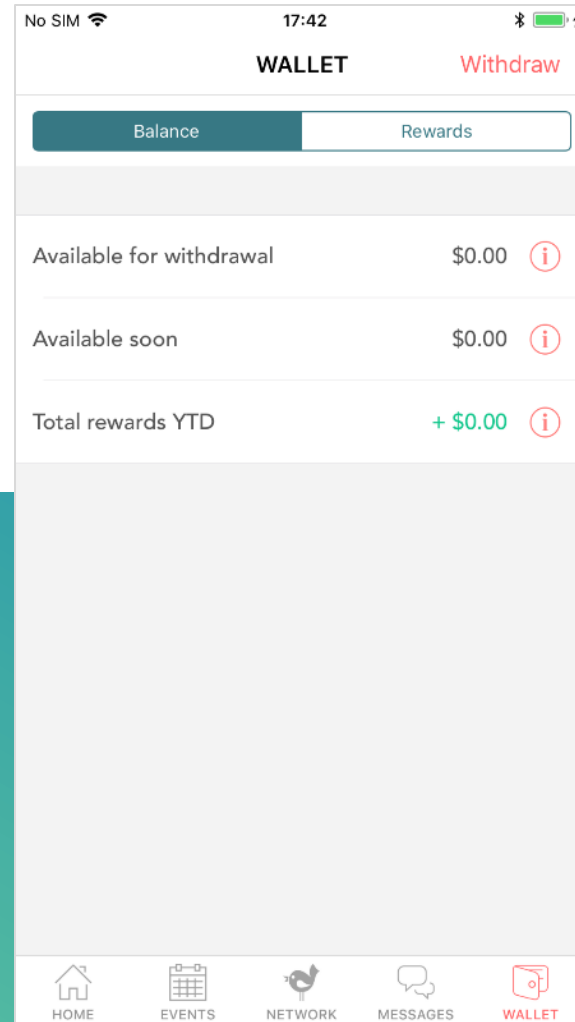
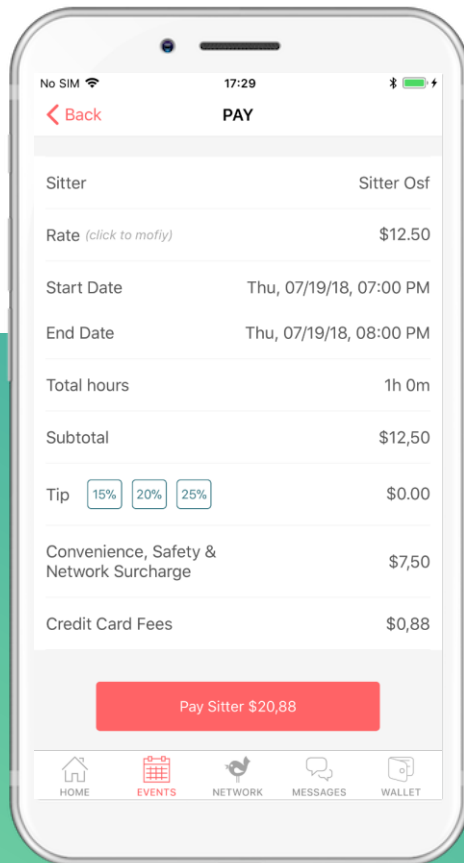


DETAILED EVENT LISTINGS TO ATTRACT VETTED SITTERS



SCREENSHOTS

AVAILABLE IN-APP FINANCIAL TRANSACTIONS



TESTIMONIAL

“We chose OSF Digital for their strong expertise in mobile development and deep familiarity with the mobile application landscape. OSF met all of the milestones that we had established for launching our app and we were very impressed with their work overall.”

Matthew Gough
Managing Partner at SitterBank

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THANK YOU!

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