

A STRATEGIC PARTNERSHIP FOR GLOBAL REACH













ABOUT OSF DIGITAL

For over a decade, OSF Digital has established itself as a trusted digital transformation partner and leading global commerce solutions company, with expertise in enterprise CRM, ecommerce, content management and cloud applications. Our consultants and analysts work closely with companies to understand their business requirements and help them succeed against the challenges present in the world's rapidly changing digital environment. We develop customized technologies, advise on platform selection and integration, responsive design, mobile application development, website personalization, and optimization and conversion strategies.

JOINT MARKETING FOR MUTUAL SUCCESS

OSF DIGITAL IN 2022



49 GLOBAL **LOCATIONS**



CONTINENTS PRESENCE



1600+ OSF EMPLOYEES



100+ MIL **ECOMMERCE VISITORS**



350 **GLOBAL** COMMERCE **CLIENTS**



ALLIANCE BUSINESS RESULTS





WHY JOIN THE ALLIANCE?

Join our Global Alliance Partnership program to explore new business opportunities to:

- Accelerate your long-term success
- Open doors to new and emerging markets
- 3 Connect to a network of skilled specialists

WHAT ARE THE ADVANTAGES

OF THE OSF GLOBAL PARTNER ALLIANCE PROGRAM?

The program aims to benefit all the global alliance partners based on the level of engagement, potential for joint opportunities and when a partner solution aligns with OSF's buyer journey. The program offers regionally operating partners an opportunity for global reach with OSF Digital's strong operational capabilities, vast network, and solid reputation. Companies that already operate worldwide can benefit from support on day-to-day operations.

The program also lets OSF Digital leverage the broad range of expertise of the global alliance partners to support its existing employees as well as establish a presence in regions where we may not already have a physical office.

SHARING TECHNICAL KNOWLEDGE & ABILITIES

The OSF Global Partner Alliance leverages the knowledge and talent of specialists from partners worldwide to complement its 1,600+ specialists. Members of the alliance benefit from our experts in a variety of disciplines, including strategists, business analysts, ecommerce, OMS and POS consultants, developers, UX designers, technical architects, project managers and implementation managers.

This program allows both OSF Digital and its partners to exchange technical knowledge and skills with the ultimate goal of delivering the best solution efficiently and at speed on a global scale.





JOINT MARKETING EFFORTS

Depending on the level of engagement, potential for joint opportunities and when a partner solution aligns with OSF's buyer journey, alliance partners will benefit from mutual marketing support where we actively promote each other's services in specific regions and/or markets. Partners may engage in joint marketing activities such as:

1 SEO

- 4 Press Releases
- White Papers

- Webinar
- 5 Event

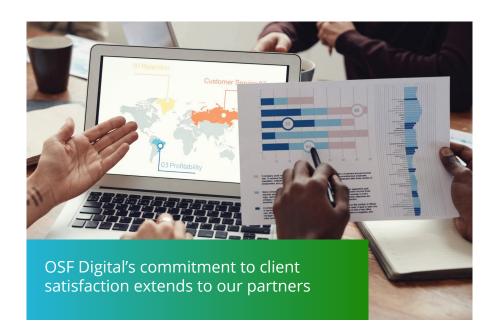
8 Technical Bulletins

- Success Stories
- 6 Newsletters
- 9 Partner Information

Additionally, partners may receive placement on the OSF Global Partner Alliance webpage.

OUR COMMITMENT TO TRAINING

OSF Digital's commitment to client satisfaction extends to our partners as well. We offer technical training to partner organizations to empower them with the necessary skills and proficiencies required to cater to the technology needs of their respective markets in order to deliver world-class results. For example, we offer business analyst training by certified professionals in UI/UX optimization. We follow best practice methodologies to provide SLA-grade ecommerce services. Partners can receive four to eight hours of professional training sessions from our certified resources. Participants will be required to prove their competency upon completion of training.





Send a request

TO JOIN THE OSF GLOBAL PARTNER ALLIANCE.



