

OSF DIGITAL CARTRIDGES FOR SALESFORCE COMMERCE CLOUD

Reach the potential of your online shop

osf.digital



BlogLINK
 WordPress Driven Traffic

Bring WordPress articles to a Commerce Cloud website as Content Assets to easily manage content and unify blog and ecommerce traffic

Integrate multiple blogs and several languages with Business Manager, expanding your reach and ability to gain a wider readership

Link your content to your commerce and improve the shopping experience of your customers, with features such as Shop this Story and Share this story

Increase time spent on site, improve engagement and website SEO

SFRA compatible and certified

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 LINK Joint Customer

 Storefront Reference Architecture Certified


VideoLIB
 Easy Video Management

Makes managing your video content easier and more efficient

Helps you present meaningful and relevant video content to visitors on your website

Inspire customers to purchase by adding a CTA button to buy products on the video details page and showcase recommended items with a product carousel

SFRA compatible

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Customer BEHAVIOR TRACKER
 Measure Shoppers' Actions

Integrate Google Tag Manager with Salesforce Commerce Cloud for an in-depth customer behavior analysis, generated by pre-defined behavioral triggers set on actions such as clicking, scrolling, and hovering

Reduce page load time by centralizing all of a website's tags in one single container

Customize the data layer with your business-specific transaction data tags and improve your analytics with custom variables and events

Track customers' browsing, shopping, and checkout actions to improve campaign performance

SFRA compatible

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CartUP
 Recover Lost Revenue

Turn abandoners into paying customers with a cart recovery cartridge

Use automation to send customized cart recovery emails at specific times

Recover carts from users who don't have a registered account, but have agreed to enter their email address

Keep track of purchased items and abandoned vs. recovered carts

SFRA compatible

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One Page CHECKOUT
 Simplified Buying Process

Consolidate all checkout steps into a single accordion-style page

Shoppers can now ship items in the same cart to multiple addresses

Provide a guest checkout option to increase conversions and decrease cart abandonment rates

A/B test different checkout styles to improve checkout usability

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FastOMS
 Manage Orders Quickly

Leverage our cartridge to gain essential order-management functionalities directly in Business Manager

Manage orders fast to provide your customers with the service they desire

Search, edit, and cancel orders, as well as perform refund management activities

From creation date to placement and payments, you have complete information about all processes and changes regarding specific orders

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Back in Stock
 Enable Back in Stock Notifications

Use automated back-in-stock email alerts to let your customers know when specific products are restocked

Measure the effectiveness of your back-in-stock notification system with reporting analytics

Keep communication relevant by sending notifications for multiple products in a single email

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Smart ORDER REFILL
 Enable Subscription Orders

Allow shoppers to benefit from better deals and secure revenue for their commitment to a subscription on the risk of having subscriptions cancelled

Activate subscriptions for certain products that are visible only to customer groups of your choice

Search and manage all subscription on orders and view details about each subscription

Offer your shoppers the freedom to edit, cancel, and pause their orders from a dedicated dashboard

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eGift Card
 Enable Online Gift Cards

Offer your valued customers an additional purchase option

Increase revenue, acquire new consumers, and obtain additional brand recognition

Integrate Gift Cards, Wish List, and Gift Registry functionality as a single package

SFRA dedicated and certified

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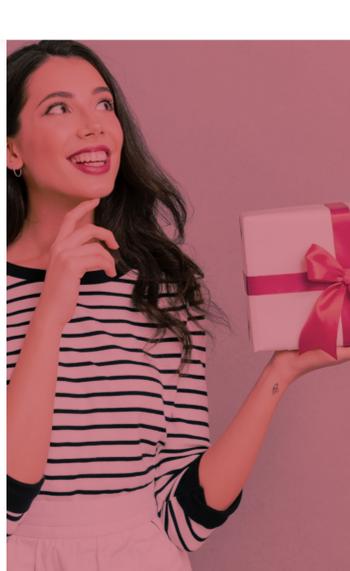

Gift Configurator
 Your Gift Box Builder

Offer your customers a new way of sending personalized gifts with a quiz-like configurator

Provide a dedicated landing page for gift customization and expand your selling possibilities

Have full control of your gift box module by customizing every step of the gift giving process

SFRA compatible

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Encourage website engagement, repeat purchases, and brand loyalty through a points-based loyalty system

Offer customers points for their purchases and actions that they can use to buy products from your rewards catalog

Highlight your loyalty program with "Join the Program" banners and information about earning points on the category and product details pages

SFRA compatible

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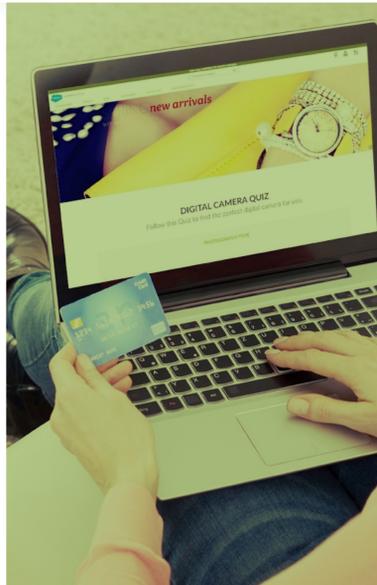
Guide customers through the shopping journey with quizzes and offer them personalized product recommendations based on their answers

Reduce the amount of returns because consumers are certain they've chosen the right item

Create personalized experiences and valuable upselling opportunities based on the answers you receive from shoppers on your website

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Leverage our easy-to-integrate cartridge for affiliate marketing success

Increase your revenue generating potential through new selling channels

Allow partners to effortlessly showcase your brand and products on their websites

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Help customers easily find your physical stores and events

Offer all essential information about your stores and events including operating hours, contact information and images

Provide customers with the option to select their favorite stores and events

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Through product catalog export, you can ensure brand consistency between your Salesforce

Commerce Cloud store and the stores created on Facebook and Instagram

Leverage your fan base from your social media pages and reach new customers who use Facebook and Instagram

Offer your customers an easy and convenient way to shop without the burden of going through a long checkout process

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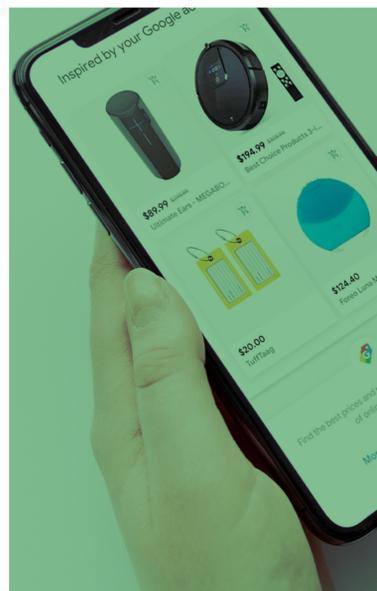


Leverage one of the biggest search engines globally used by shoppers to find the products that they need

Take advantage of Google Shopping platform functionalities such as personalized product recommendations and promotional offers

Ensure brand consistency with our product catalog export cartridge and offer your customers an easy way to shop

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A Payment Cartridge for LATAM

Offer your shoppers local payment methods by integrating Mercado Pago's services with your Salesforce Commerce Cloud ecommerce store (based in LATAM)

Provide multiple payment options: credit card, debit card, cash deposit (at certain Mercado Pago partners), checks, or bank deposit

Keep purchase checkout on the same page without redirecting your customers to a third-party page

SFRA compatible and certified

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A Payment Cartridge for Chile

Offer your shoppers local payment methods by integrating Webpay's services with your Salesforce Commerce Cloud ecommerce store, based in Chile

Use an externally hosted, secure checkout to keep your shoppers' financial data safe

Notify your shoppers about payment status

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Our certified commerce specialists can help you with:



Integration Services

Nobody knows better than us how to seamlessly integrate our products on your website



Live Demo

We want to show you our products in action and give you tips on how to use them best



Customization Services

Your business is unique and we know how to enhance our products to better suit your needs

[EXPLORE OUR COMMERCE CLOUD CARTRIDGES PORTFOLIO](#)