| an OSF Product

eGift Card

A New Purchase Option

Comparison of Gifting Cartridges

Category	Feature	Salesforce Commerce Cloud	eGift Card	✓ Yes ✗ No
Platform compatibility	SiteGenesis	✓	✗	eGift Card is not available for SiteGenesis. The gift card option is featured in SiteGenesis as out-of-the-box.
	SFRA	✗	✓	Compatible with Salesforce Commerce Cloud's new Storefront Reference Architecture (SFRA).
Information display	My account	✗	✓	All gift cards ordered using eGift Card and received by a customer are shown in My Account with their balance.
	Check balance option	✓	✓	eGift Card has a form in the Gift Card section of the website where customers can check the balance of their card. If they have multiple cards, they will all appear in a column when checked.
	Predefined amounts	✗	✓	Online cards can be bought by selecting one of the predefined amounts or by filling in the form with the amount the customer wishes.
Design	Card design options	✗	✓	On the Gift Card section of the website, eGift Card presents a carousel with different designs for the user to choose from.
	Card preview	✗	✓	After the design is selected and the form is filled in, the card can be previewed before being ordered and sent to the recipient.
Payment	Multiple gift cards at checkout	✗	✓	With eGift Card, the maximum number a customer can use for one purchase is customizable in Business Manager. The merchant can select any number they wish between 1 and 100.
Delivery	Deliver online	✓	✓	eGift Card sends online gift cards via email which can be used only for online shopping.
	Deliver via mail	✗	✗	eGift Card doesn't handle offline cards.
	Available for print and delivered by hand	✗	✗	Online gift cards ordered via eGift Card are not available for printing.
	Delivered immediately	✗	✓	eGift Card sends online gift cards via email immediately after an order has been placed.
Activation	Activated immediately	**Within 24h**	✓	Online gift cards purchased via eGift Card are available for use immediately after the email is received.
Other built-in integrations	Wish List	✗	✓	eGift Card comes integrated with Wish List functionality allowing users to buy online gift cards from a wish list.
	Gift Registry	✓	✓	eGift Card comes integrated with Gift Registry functionality which allows users to buy online gift cards from a gift registry.

Cartridges compared
Salesforce Commerce Cloud - out-of-the-box online gift card option; **eGift Card** - an OSF Commerce gifting cartridge for Salesforce Commerce Cloud;

20 19 Partner Innovation Award for Customer 360

20 18 Best Bolt for Retail

20 16 Partner Innovation in Retail

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